

Application and Showcase Information

Deadline
April 15, 2014



About the 2014 Awards

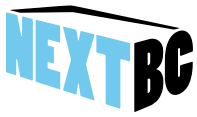
BC's tech community will gather this May to identify and celebrate our top 25 most innovative technology companies that will influence the future. This marks the first year of this showcase, which will take place on May 15th. NextBC will be held in beautiful Vancouver at TELUS World of Science.

NextBC showcases the most innovative, game-changing technology produced by BC companies shaping our future and changing the way we do business. Bringing together industry peers, leaders, media and supporters, this event honors the visionaries that are leading BC's tech community into the future. Companies that are eligible for nomination must be BC-based and representative of one of the following sectors: information or communications technology, wireless, film, television, digital media, life sciences or clean technology. Companies must have at least a functioning prototype that is demonstrable and is expected to impact the future.

This year's event will include innovative companies from many sectors of BC's tech ecosystem with technology that will shape our future. The Top 25 companies will showcase their technologies, and the companies with the most outstanding technology innovation will be presented with gold, silver, bronze and audience choice awards.

We also welcome Paul M. Kedrosky, a contributing editor for Bloomberg West. Bloomberg West is a television show that focuses on technology, innovation, media and the future of business. The show covers personalities, companies and trends that are transforming the global economy and is recorded in Bloomberg's San Francisco studio.

NextBC is brought to you by DigiBC, the Digital Media and Wireless Association of BC, and has been spearheaded by an advisory committee that represents many of our province's digital media and tech industry veterans.



Rules & Regulations

Nominee/Applicant Eligibility

The NextBC showcase and awards are for BC-based technology companies. Eligible companies will be from information/communications technology, wireless/film/television/digital media, clean technology or life sciences industry sub-sectors. Other technology industry sub-sectors will also be eligible as well if they are producing disruptive and innovative technology. Non-BC based companies are not eligible.

Nominator Eligibility

Nominations are open to the general public. An eligible company does not need to be nominated, and can simply apply to be considered.

Nomination/Application Costs

NextBC has been established to celebrate excellence in technology innovation in BC that will shape our future. There is no cost to make a nomination/application.

Finalist (Top 25) Selection Process

Upon closure of the nomination/application process, 25 finalists will be selected by the NextBC Committee. Though the committee may add nominations at its discretion, the nominations/applications submitted publicly during the open process will also be represented. The top 5 will be selected by a panel of four judges, comprised of industry experts (non-DigiBC board members) on the evening of the showcase. These 5 companies will be interviewed on stage, and awards will be presented for Gold, Silver and Bronze based on a panel of judges.

What to bring on Event Day

What DigiBC will provide	What You Need to Bring
A high top table for demonstration	Functioning Prototype
Outlets	Information on company/product
	Any audio visual required for your presentation

Audience Choice Award

The winner of the Audience Choice Award will be determined by live public vote that will take place at the event.

Award Recipients

The companies chosen as the top 3 from the judges will receive a Gold, Silver or Bronze award respectively.

Eligibility and Judging Criteria

We would like to invite you to a first ever event that showcases the best technology innovation in our province. There are great technologies in use today, but we are not looking for that. We are seeking visionaries, innovators, disruptors that are shaping the future of BC through technology. If selected, your company will be showcased at NextBC in front of your peers, industry leaders, and media. We will be awarding prizes for gold, silver, bronze and audience choice.

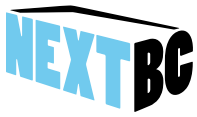
Eligibility requirements:

1. The nominated organization must be a technology company, in any of clean technology, information or communication technology, wireless, film, television, digital media or life sciences.
2. The nominated organization must be based in BC or have a substantial presence in BC.
3. The nominated technology must represent a fundamental advancement from current technology. The nominated technology must be a pending technology of the future, not a technology that has already been fully implemented.
4. The nominated company must be able to demonstrate a functioning prototype that can be demonstrated. This can be done through video, real time demonstration, or presentation.
5. Scientific research itself is not eligible - the nominated organization must be moving down the path towards implementing and commercializing the technology. However, it is not necessary that the technology have achieved commercialization at this time.
6. The nominated technology must have been substantially developed in BC, or the creative elements of the nominated technology must have been substantially developed in BC.

Judging criteria:

The nominated companies will be ranked by the judging panel based on the judges' subjective assessment of the following factors:

1. Will the nominated technology shape or change our future or significantly change the way we do business? Will it have a substantial impact on society or the business world as we know it today?
2. Will the nominated technology result in disruptive, radical change, or help shape our future and change the way we do business?
3. Is the nominated technology a marked creative departure from existing technology?
4. Is the nominated technology "outstanding"?



The Showcase for Technology Innovation in BC that will Shape our Future

**TELUS World of Science - 1455 Quebec St
Vancouver BC Canada**

Thursday, May 15th 2014 – 6:00 PM to 9:15 PM

Event Schedule 2014

The 1st Annual NextBC Showcase will take place in Vancouver, BC on Thursday, May 15th at the TELUS World of Science. NextBC honors and celebrates BC's most innovative companies that are creating the technology that will shape our future. Attendees will enjoy networking with industry members while meeting the top 25 companies who will showcase their products. The awards ceremony will recognize the top 3 companies, top audience choice company and feature a Keynote presentation from Bloomberg West's Paul Kedrosky. The showcase is produced by DigiBC, along with many other industry partners. Please [click here](#) to see the 2014 Advisory Board of industry experts from across BC.

The 1st Annual NextBC Showcase & Awards

Schedule of Activities	Time
Registration	5:45 PM
Technology Innovation Showcase, Networking and audience voting	6:00 PM to 7:30 PM
Top 5 Interview with Paul Kedrosky	7:30 PM to 8:15 PM
Keynote Presentation	8:15 PM to 8:45 PM
Presentation of Awards	8:45 PM to 9:15 PM

Key Dates

Timeline	Dates
Nominations Open	March 17
Ticket Sales open	March 20
Nominations Closed	April 15



The Showcase for Technology Innovation in BC that will Shape our Future

Apply now for NextBC: The Best Technology innovation in BC

How it Works?

1. A company must meet the criteria (*page 4*) in order to fill out the form below and be considered for selection as one of the top 25 companies. Send completed application to Carly Graham carly@digibc.org
2. The NextBC Advisory Committee will select the top 25 companies to be showcased at TELUS, World of Science on May 15, 2014.
Companies will be contacted and chosen by May 1, 2014
3. Four industry executives will judge 25 chosen companies at Science World on May 15 for Gold, Silver, and Bronze awards.
4. There will be an Attendee Choice Award
5. Paul Kedrosky, *Contributing Editor, Bloomberg West*, will interview the top 5 companies as voted by BC industry executive judges
6. Top three companies will be awarded Gold, Silver and Bronze awards. A company will also be awarded the Audience Choice Award

DEADLINE TO APPLY: April 15, 2014

If you need assistance, please contact Carly Graham, Events, Marketing and Membership Coordinator carly@digibc.org

APPLICATION

Please include your company's name, address, contact name, email and phone number

TECH INDUSTRY SECTORS (Please indicate)

Information /Communications Technology & Wireless: Companies developing new communication technology

Film, Television and Digital Media: Companies within the media sectors creating leading edge gaming, entertainment, animation and visual effects, social media, interactive marketing and e-learning products

Life Sciences: Companies developing technology to improve pharmaceutical and medical processes and products

Clean Technology: Companies that supply tech for energy efficient power generation and use, transportation and green industrial processes

Other: Describe

COMPANY INFORMATION REQUIRED

Tech Company Nomination Criteria:

Each company is required to complete 5 questions that will help the nomination review panel to decide which companies make the top 25. *Please answer **all** of the following questions. Responses should be no longer than 500 words each.*

1. How did your company get started?
2. How will your company change and drive future trends in technology?
3. What sets your technology apart from everyone else?
4. Who is your consumer and what problem are you solving?
5. Why is being located in BC important to your business today and tomorrow?

****If your company has a demo, video or a power point that can be uploaded, please send it along for additional support****

**Please send completed applications to
Carly Graham carly@digibc.org by
April 15, 2014**